



# Current Status and Plans for the Future



# Overview

- Placer LGBTQ+ Center 2025 Summit and Community Survey Outcomes
- Recent Successes
- Current Activities
- Fundraising status
  - Sac Center Partnership
  - Placer Center: Discretionary funds available for space and operations for 1-3 years
  - Funding Gaps: Hiring staff
  - Unity for Equality Fund & Placer Community Foundation Support
  - Developing our Legacy Donor Program

# Advancing Our Vision & Mission

## Mission:

To cultivate Placer County as a safe, affirming space for LGBTQ+ people and families through education, mentoring, peer support, and resources.

## Vision:

A resource hub where LGBTQ+ people and allies can safely gather, access services, build community, and advocate together.



## Outcomes: Summit of LGBTQ+ Serving Orgs

- Two meetings in 2025
- Launched Feasibility Study & Community Survey
- Developed working business plan
- Secured new partnership with Sac Center
- Diversified and gained 2 new board members

# Survey Results: Our community is struggling

## Engagement Overview

**Respondents:** 85

**Distribution Channels:** Placer Pride, PCF newsletter (THANKS!), Sac Pride, social media, newsletter, individual outreach

### **Lived/Worked/Attended School:**

Roseville - 57%

Rocklin - 23%

Auburn - 26%

Lincoln - 13%

Loomis - 9%

Other (please specify) - 32%

## Have you or someone close to you ever struggled to find LGBTQ+ affirming spaces, services, or support in Placer County?

- **Yes - 72%**
- No - 12%
- Not sure - 16%

“Just moving here and my son is in his early 20’s. He’s looking to find community support and friendship”

- Community Member

“My daughter is bisexual, little to no supports at Local HS—little to no support school wide (teachers, clubs, inclusivity)”

- Community Member

# What our community is saying...

**Did not feel comfortable coming out in Placer** for many years. Moved here as an adult

**very homophobic treatment from school administration** with no repercussions for them

This county **needs more spaces that are queer centered** and protected

I've only heard of The Landing Spot- which is better than nothing!

It's very **far to the Sac center** especially by public transit!

We need to continue to **help ALL High Schools** gain help groups

**I grew up in Loomis, not having any exposure to the queer community.** I learned who I was once I left and it took me a long time to build confidence and finally come out. I came back to Auburn years later where I live now. My girlfriend and I have a small group of queer friends that we rely on, but we fight for queer representation. We would love to see a greater showing for inclusive spaces and activities around town. **Queer spaces to gather and expand our community is a big desire.**

Our neighbors won't talk to us because we are lesbians.

There is **not enough LGBTQ designated places in Roseville**, Clubs, bars, community centers etc. We need more places to congregate.

# Survey Results: Community Priorities

## Top Most Valued Services/Activities

1. Social events & gatherings
2. A safe & welcoming place to hang out
3. Peer-led support groups
4. Mental health services
5. Creative programs
6. Advocacy (opportunities to influence school, city, county, or state policy)

## Age Groups Who Would Most Benefit

1. Adults
2. Teens
3. Young Adults



# Survey Results: Community Priorities

## Where should the main center be located?

- Roseville 64%
- Rocklin 14%
- Auburn 10%

## Expected frequency of visiting the center

- A few times per month 29%
- Not sure 29%
- Less than once a month 14%
- Once a week 12%

## What would make it more likely you would visit?

- Easy parking 45%
- Multipurpose space 28%
- Walkable location near downtown/parks 23%
- Near public transit 23%
- Reservable room for events/gatherings 22%
- Visibly affirming aesthetic 22%
- Comfy seating 22%
- Ability to access services onsite 22%

## Nearly 50% of respondents were interested in volunteering!

“Pride is held here and many from surrounding areas come here already for shopping and such.”

-Community Member

“It has the largest population in Placer County, so it would impact the most people.”

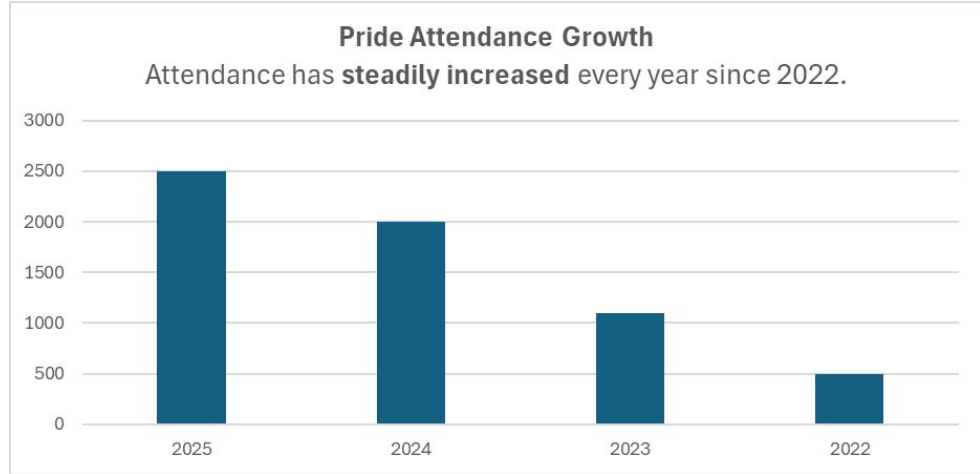
-Community Member

# Responding to Community Priorities: Current Momentum & Community Engagement

Survey and outreach show strong demand for events like Pride, hangout space, social activities, peer support, and mental health care.

**Pride attendance has steadily increased** every year since 2022, more than doubling in the second year.

**Partnerships:** PFLAG Greater Placer County, The Landing Spot, Sac Center, Nevada County Pride, Public School Defenders, Sierra College, Briar Patch Food Co-op, Equality California, Legal Services of Northern California, ACLU



Year	Net Income	YoY \$ Growth	YoY % Growth
2023	\$1,953	—	—
2024	\$12,597	\$10,644	545%
2025	\$20,100	\$7,503	60%
2026*	\$26,000	\$8,000	40%

*\*projected income based on trends*

# Responding to Community Priorities:

## Fundraising Success Signals Community Buy-in

2025

- **\$25,000** major gift
- **\$100,000** major gift
- **\$18,000 (net)**: Placer Pride 2025
- **\$4,385**: Big Day of Giving 2025
- **\$1,400**: Sacramento Regional Community Foundation Fantastic Fund
- **\$8,000** Equality California Advisory Team - participation grant
- **\$17,000** Giving Tuesday

2024

- **\$10,000**: PCF Grant ★
- **\$10,275**: Private fundraiser (Dec 2024)
- **\$4,000**: Equality Calif, Part 2
- **\$1,378**: TDOR (Nov 2024)

# Impact Story: Media Engagements Highlight Our Advocacy Leadership & Community Connections



**Additional Media Clips:**  
[\(7/25/25; Pride clip; Jacque clip\)](#)

## Placer Center Role

- Served as go-to media contact for Placer LGBTQ+ community issues
- Identified willing young adult patient to interview
- Goal: Raise awareness of the human impact of cutting gender-affirming care for youth

# Impact Story: LGBTQ+ training to Briar Patch

Collaboration with Nevada County Pride, Sacramento LGBT Center, and Briar Patch Food Co-op to develop/provide LGBTQ+ training to Briar Patch employees plus community panels offered at both Placer and Nevada County locations.

## Results:

- Comprehensive training on LGBTQ+ issues
- Meaningful connections between the community and stakeholder employees to share lived experiences, answer questions, and build allyship
- BP hosting a Pride month fundraiser benefiting the Placer LGBTQ+ Center
- Totaling community support donations from BP = \$445
- Invited to apply for Round-Up at the Register for additional funding support



# Impact Story: Monthly LGBTQ+ Peer Support Group

## Peer Support Group launched in June 2025

- 1st Monday of the month from 5:30-7
- Location: Downtown Roseville Library
- Averaging 12 attendees per session
- Feedback from participants
  - Fulfills community needs survey feedback
  - Includes an optional potluck at the beginning
  - Top request: more social events!

“I have made several **new friends** from the group that I would not have met if I did not attend the group first. I also had an **opportunity to volunteer** at an outreach meeting in the community through the support group. I definitely intend to keep attending the group. Thank you for supporting this **valuable resource** for our community.”

- *Beth Noddings, trans community member and Placer Pride volunteer*

# Impact Story: Placer Public School Defenders Hub

## Timeline

- President helped establish the Placer affiliate of the Hub (Winter 2024); \$600 grant to the Center.
- President serves as an Advisor for the local Hub, attending monthly meetings and working to identify and address priorities and conduct relevant actionable items
- Placer LGBTQ+ Center collaborated on the kick off event in February, 2025, and entered into a Partnership with the local Hub affiliate
- Placer County residents have participated in 3 Monitor and Observer Trainings thus far, the most recent being held in person in Roseville, on July 17, 2025.
- Anti-bullying initiatives - in progress
- Film screening - collaboration being explored

### **Placer LGBTQ+ Center Advocacy Action**

Provided formal letter opposed to Senate Bill SB 331 & SB 820 on July 2, 2025

“By broadening the definition of “mental disorder” without meaningful safeguards... SB 331 creates yet another tool that could be used to enable discrimination and the wrongful institutionalization of trans individuals—simply for being who they are.”

# Impact Story: LGBTQ+ and DEI Advocacy Workshop, September 2024

## Partner groups & Sessions:

- Session 1 - Allyship to Transgender and Nonbinary Community Members. | Presenter: Evan Johnson, they/them, Director of Education and Advocacy, **Transfamily Support Services**
- Session 2 - Know Your Rights - Public Meetings requirements for school boards. | Presenter: Local Attorney Jacque Vaughn, she/her, **Legal Services of Northern California + Placer LGBTQ+ Center**
- Session 3 - My School, My Rights, an Education Complaint Guide | Presenters: Karen Lawson, she/her, Program Director, **Public School Defender Hub** and Graciela Uriarte, she/her, Youth Organizer, **ACLU of Northern California**
- Session 4 - Overview of CA vs. Hate Resource Line and Network, and other resources. | Presenter: Civil Rights Attorney Rashida Harmon, she/her, **Assistant Deputy Director for Executive Programs, CA Civil Rights Department**

## Placer Center Role

- Organized, promoted, hosted, and moderated Webinar
- [Resources Document](#)
- Placer Center VP Jacque presented

# Impact Story: Equality California - Stop Hate Advisory Committee

Goal: Identify priorities and give input for a white paper re: suggestions for proposed legislation.

## Activities & Initiatives

- President participated in several meetings over the course of the past 10 months.
- Revenue: \$8,000 to our Center
- Desired impact: With the fast-changing legislative and political realities, it became challenging to identify the best approach to protect LGBTQ+ youth in our schools and communities. The final white paper is still being written by the Equality CA staff and their partners, and the 2024-2025 committee will likely have the opportunity to review it and give input once the draft is complete.





# Feasibility Study

Findings & Plans



# Feasibility Study & Business Plan

- Community needs assessment: surveys, focus groups, stakeholder interviews
- Multi-year business plan under development
- Deliverables include:
  - Pop-up and permanent site service concepts (*including discussions with Nev. Co Pride and Truckee Pride about potential collaborations in the Truckee area*)
  - Fundraising packet and donor presentation board
  - Visual service map and design concepts
  - Fundraising and Community Engagement Plans
  - Budget scenarios

# Current offerings and activities:

- Events, meetups, and social gatherings
- Legal aid
- Advocacy
- Youth and adult drop-in hangout hours
- Life skills workshops - first one is scheduled for June, 2026
- Hygiene supplies
- Clothes closet - will be available to teens at Placer Pride. (Clothing swaps at the Center to be scheduled)
- Flexible event and meeting spaces
- Annual Placer Pride & community celebrations
- Monthly Craft Club
- Community library

## Future plans and offerings include:

- An initial hire of a part-time
- Counseling and mental health support
- Youth and adult drop-in hangout hours
- Additional Life Skills workshops & tutoring
- Gender-affirming health resources and services
- Food pantry and gift cards for those in need
- Clothing swaps
- Additional social meet ups: book clubs, etc
- Monthly movie nights at the Center - beginning Summer, 2026
- Host Landing Spot monthly meetings - beginning August, 2026

## **Our Long-Term Vision for Placer LGBTQ+ Center includes:**

- Pop-up Center services and events in more remote/rural parts of Placer County
- A permanent, full-service home for our Center (Capital Campaign to launch in 2028?)
- Emergency housing resources
- Placer Community Foundation's Unity for Equality Endowment becomes fully funded
- Robust monthly and legacy donor programs
- Our own Endowment fund
- Placer County becomes more inclusive, safe, and welcoming for all, including everyone the full spectrum of the Rainbow family

# Estimated Annual Cost: Staffing

Position	Low End Salary	High End Salary
Program Manager	\$65,000	\$90,000
Volunteer Coordinator	\$40,000	\$55,000
Communications Coordinator	\$50,000	\$70,000
Office Manager (Admin + Accounting)	\$45,000	\$60,000
Program Director (Clinical) (optional, only if offering clinical services)	\$90,000	\$125,000
Finance/Admin Manager (CPA) (optional, or part-time contractor)	\$80,000	\$110,000

## With 20-30% budgeted for health insurance, taxes, retirement:

Program manager: \$78,000- \$117,000 – creates more capacity for program coordinating, events, respite, funding

Office manager: \$54,000 - \$78,000 – allows us to have consistent staffing to manage meetings; programming is volunteer-led